



Energy, Employability & Enterprise

Employability and Enterprise are two buzz words doing the rounds in many businesses and universities across the country as educational establishments try to prepare students for the job market and HR Depts & Directors rethink the kinds of people they really want in their company, especially when recruitment budgets may have been cut. But what do these terms mean? For me, employability is essentially about suitability & likeability while enterprise is more about initiative & leadership. Before recently delivering some employability workshops I asked some associates of mine to share the qualities they are looking for when recruiting. My sincere thanks for their contributions which I have included here.

“Integrity, intelligence & energy” - SIR JOHN WHITMORE/DAVID BROWN (Performance Consultants)

“I look for willingness to commit to the organisation; remaining flexible and willingness to learn new skills and to pursue different ways of working” - DR LIZ NELSON OBE (Fly Research, London)

“It’s important to know that your candidate can identify how they meet the company needs and, even more importantly, how they meet the customer’s needs” - ANNIE OSWALD (FranklinCovey, US)

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David Finney

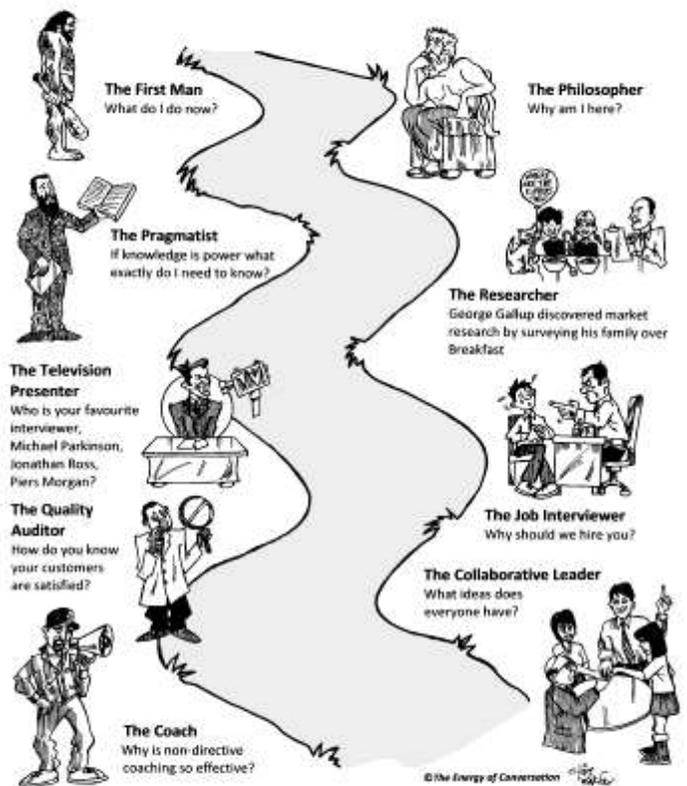
ARTICLES, FILMS & CARTOONS

[READ](#) Quality and The Conversion Principle

[WATCH](#) The Four Cornerstones of Job Satisfaction

And my thanks to cartoonist Clive Wakfer for his cool interpretation of *Questions through Time*:

Questions through Time



People have the answers they just need someone to ask the right questions



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ONE IN SIXTY MILLION by Phillipa Lightowler-Ogston



When I was four, my heart stopped. It led to a damning diagnosis and sparked an unbelievable turn of events. I landed in the arms of a woman from the other side of the world,

from the only place that had tried to save children with the rare condition I have. Yet their attempts hadn't worked and the operation had been banned.

One In Sixty Million is the true story of how I, as just a little girl convinced medicine to change forever, and fought not just to survive, but to thrive. Email me now to request your free copy phill.lightowler@btinternet.com or join the related [Facebook Group](#):



WORD FROM THE EDITOR

I came across this book while playing Scrabble on Facebook! It is an astonishing story, I would thoroughly recommend it. David Finney

SOURCES OF INSPIRATION: [Rikki Beadle-Blair](#) designer, choreographer/dancer and songwriter.

WORD FROM THE EDITOR: *In this issue we welcome the highly prolific Rikki Beadle-Blair. I was very moved by the warmth and pathos of "Shalom Baby" and I am delighted Rikki is here to present his sources of inspiration:*



FILM - **Cabaret by Bob Fosse**
It's literally perfect.

BOOK - **Peter Pan by J.M. Barrie**
Peter Pan is amazing. Creative, poetic, tough and tender, layed, original, fantastical yet startlingly honest. Everything a piece of writing should be.

RECORD - **Blue by Joni Mitchell**
Whenever I write a song I want it to be a good, as honest as naked and as vanguard as one of these. One day it will happen.

PERSON - **Nelson Mandela**
Fortitude, evolution, understanding, wisdom, patience, grace. He is strength personified.

PLACE - **Waterloo Bridge**
Heading south across Waterloo Bridge just before dawn with the panoramic view from St Pauls in the East to Big Ben and the stunning South Bank ahead all lit up against the azure sky, barely a soul in sight. When the great city of London and the entire world and its achievements and potential belongs to me entirely for free. That's when I know I can do or be absolutely anything I want.

Thank you for reading and my thanks to my special guests in this issue. If you have enjoyed the articles please leave a comment on my Facebook page, your feedback is very welcome. Best regards, David @ The Energy of Conversation

